

## DELEGATION REQUEST

Name: Katherine Dolmage

Dear Mr. Dyson,

We wanted to take this opportunity introduce ourselves to your members and provide an update on our ongoing certification activities taking place in your region.

In 2013, Mowi's (formally Marine Harvest's) global operations began an initiative to lead the “Blue Revolution”. The Blue Revolution focuses on four key values to promote innovation and achieve goals within our company: passion, change, trust and share. One aspect of the Revolution was our participation in the Global Salmon Initiative and the application of Aquaculture Stewardship Council (ASC) certification program across our production.

Information that may be of interest to you and can be included for further discussion:

- Certification: Mowi is the leading company in Canada in terms of ASC certification. Twenty one farms are now certified, accounting for approximately 65% of our active farms in British Columbia.
- Seafood Watch: in 2017, a detailed review of data and scientific literature resulted in the Seafood Watch updating its recommendation regarding farmraised salmon in B.C. from “avoid” to “good alternative”. BC is the only region to receive this recommendation.
- New technology: Mowi continues to work to achieve such things as strengthening farm infrastructure, reducing feed conversion rates, reducing fresh water use, and finding alternative sea lice treatments.
- Therapeutic treatment: Our certification requires we provide details of therapeutic treatments.

We would like to meet with you at your convenience to discuss our certification programs and future innovation coming to Mowi's operations here in British Columbia. We look forward to hearing back from you and to establishing regular opportunities to share experiences that will strengthen Mowi's relationship with the Regional District.

Best regards,

Jeremy Dunn Katherine Dolmage  
Director of Public Affairs Certification Manager